



2015 DC Wings of Hope Auction Donation Form

You are invited to take part in an auction opportunity with the DC *Wings of Hope* Gala! This is an annual event that will help position our organization favorably among a number of key audiences in the region.

The DC *Wings of Hope* Gala will be held this November 7th at 6:30 p.m. at the Trump National Golf Club in Washington D.C. This showcase location, situated along the banks of the Potomac River, provides a dramatic backdrop for a festive event designed to raise funds for and awareness about a growing national health issue. The event will include a lavish food stations, silent and live auctions, outstanding music, and the opportunity to network with key business leaders.

Key Audiences

Melanoma affects people at a younger age than do most other cancers. The average age of diagnosis is 50, meaning that this disease often impacts people who are at the prime of their life and the top of their career. It is also the leading cause of cancer for women in their upper 20's, and the second leading cause of cancer for everyone aged 14 to 30. Because of this, melanoma is increasingly the topic of coverage in fashion magazines and with the cosmetic industry.

Skin cancers in general are closely tied to sun exposure. Outdoor enthusiasts are particularly susceptible to sunburn and are therefore at elevated risk of skin cancer and melanoma. Magazines and web sites devoted to outdoor activities promote sun safety and melanoma awareness, and people engaged in those activities are taking notice.

Becoming a part of DC *Wings of Hope* will also offer exposure to the region's real estate and property management industries, as well as medical and financial fields. A number of people on the host committee for the event are closely aligned with leaders in this sector, and the event is shaping up to be an excellent networking opportunity for all.

Melanoma Research Foundation

MRF is the largest non-profit in the country working exclusively in the area of melanoma. Over the past years, MRF has distributed millions of dollars to support basic science research focused on melanoma and its causes. This commitment to research is led by a Scientific Advisory Committee comprised of the leading melanoma researchers and clinicians in the world. Through a number of patient education and awareness activities, MRF impacts tens of thousands of people affected by melanoma each year.

Donate a Silent Auction Item

Item and Description:

Fair Market Value: \$ _____

CONTRIBUTOR NAME: *For table, financial contribution, and silent auction item donation, please note the name as you would like it to appear:*

DC Wings of Hope is a 501(c)3 organization. Tax ID# 27-3514488.

Please e-mail or mail form to:

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